

SOCIETY OF
ARCHITECTURAL
HISTORIANS

Advertising and Promotional Opportunities

About SAH

Founded in 1940, the Society of Architectural Historians (SAH) is an international nonprofit membership organization promoting the study, interpretation, and conservation of architecture, design, landscapes and urbanism worldwide. SAH serves a network of local, national, and international institutions and individuals who, by vocation or avocation, focus on the built environment and its role in shaping contemporary life. SAH promotes meaningful public engagement with the history of the built environment through advocacy efforts, print and online publications, and local, national and international programs. Learn more at sah.org.

Our Advertising Options

We offer a range of digital and print advertising options to suit your needs. On the following pages, explore these options to highlight your company, publication, or event:

- Job postings on the Career Center
- Ads in SAH Emails
- Dedicated email blasts
- Print ads in the Journal of the Society of Architectural Historians (JSAH)
- Sponsorship, ads, and vending at SAH Annual Conference
- Sponsorship of SAH Celebrates Gala

Notice of Content Policy

All advertising orders are subject to review. SAH reserves the right to refuse orders that do not meet our standards for conduct for a learned society.

DIGITAL | Advertise a Job Opening: SAH Career Center

Reach an international candidate pool of art and architectural historians, historic preservationists, architects, and other built environment professionals.

Circulation

SAH Career Center webpage, viewed approximately 1,200 times monthly. Our weekly Opportunities Roundup emails, which reach 13,000 contacts, always include a link to the Career Center.

Issuance

Always published and updated regularly with new content.

Requirements

All job postings in the SAH Career Center must include salary information in the form of compensation, salary range, or minimum salary. Unpaid internships will not be shared on the SAH website or in the Career Center. [Learn why.](#)

Price

Single 30-day job posting	\$250 (SAH member rate)	\$350 (non-member rate)
Single 60-day job posting	\$350 (SAH member rate)	\$450 (non-member rate)
Three 30-day job postings	\$600 (SAH member rate)	\$775 (non-member rate)

Featured Job Add-On: Increase the visibility of your job posting for an additional \$100. Your job posting will be featured in one issue of the SAH Newsletter.

[Purchase a Job Posting](#) through our online self-service portal. Account login is required to post a job announcement. You will be asked to create an account if you do not already have one. After logging in, you may post your job opening and pay online using a credit card (Visa, MasterCard, Discover or American Express).

If you need assistance, please contact us at 312.573.1365 or info@sah.org.

Deadline

None. Submit a Career Center posting at any time. All information must be complete upon submission. Your job will be posted upon receipt of payment and review by SAH staff.

Contact

Ann Hill Bird, Director of Engagement and Outreach, ABird@sah.org.

DIGITAL | Banner Ads in SAH Emails

Promote your event, publication, call for papers, or other limited-time opportunity to the SAH's ever-growing email audience. This is the most affordable option for a callout beyond the our free Opportunities listing service.

Circulation

13,500 contacts with a 45.5% open rate from Jan 1, 2024 to Jan 31, 2025.

Audience

2,300 active SAH members as well as college and university professors, contingent faculty, independent scholars, architects, editors, arts and cultural administrators, museum professionals, librarians, publishers, students, and non-member subscribers with an interest in architectural history, architecture, and design.

Ad Specs

Image should be submitted in JPG or PNG format with a minimum resolution of 72 dpi. Please send a URL that the ad image will link to when clicked.

Choose from two sizes:

- Banner ad: 650 pixels wide x 230 pixels tall
- Vertical ad: 240 pixels wide x 480 pixels tall

Price

1 issue \$350

3 issues \$945 (10% discount)

6 issues \$1680 (20% discount)

SAH Emails

<u>Email Type</u>	<u>Description</u>	<u>Schedule</u>	<u>Artwork and Payment Deadline</u>
SAH Newsletter	The monthly email newsletter keeps members and non-member subscribers informed of the latest SAH news, programs, publications, and opportunities.	Bi-weekly on Wednesday	First day of the month of desired mailing date
Opportunities Weekly Roundup	This popular digest serves links to opportunities published to the SAH website such as calls for papers, conferences, fellowships, exhibitions, and events.	Weekly on Friday	Wednesday prior to the Friday issue (7 business days in advance)

JSAH Announcement	These quarterly emails announce new issues of the Journal of the Society of Architectural Historians (JSAH) and include table of contents and links to JSAH Online.	First week of March, June, September, and December.	15 th day of preceding calendar month. (e.g. February 15 for the March announcement)
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Contact

To reserve ad space, please contact Olivia Archer, OArcher@sah.org.

DIGITAL | Sponsored Emails

Reserve a dedicated email blast sent on your behalf to all SAH subscribers. It's a great opportunity to promote new publications and special discounts and/or publicize events.

Circulation

13,500 subscribers

Audience

SAH members, conference attendees, college and university professors, contingent faculty, independent scholars, architects, editors, arts and cultural administrators, museum professionals, librarians, students, and nonmember subscribers with an interest in architectural history, architecture, and design

Issuance

One email with delivery schedule negotiated upon booking, subject to SAH editorial calendar.

Ad Specs

Sponsored emails may be designed in one of two ways:



☐ Option 1:
Email body
is single
image
containing
all visuals
and copy.



☐ Option 2:
Header
image with
additional
typed
message.

Depending on your design, assets may include:

- Header/hero image, JPG, GIF or PNG, sized 800px wide. Height may vary.
- Business logo, JPG, GIF or PNG, sized 200px wide.
- Limited to 2 additional images, sized no larger than 800px wide.
- Body copy (if needed), in an editable format (Word or Google Doc, not a PDF).
- Raw link URLs, if any, as an appendix in body copy file.

Price

\$750 per email

Deadline

Artwork and payment are due 10 business days before the ad run date.

Contact

To reserve a sponsored email, please contact Olivia Archer, OArcher@sah.org.

PRINT | **Journal of the Society of Architectural Historians (JSAH)**

Published since 1941, *Journal of the Society of Architectural Historians* is a leading English-language journal on the history of the built environment. Each issue offers four to five scholarly articles on topics from all periods of history and all parts of the world, reviews of recent books, exhibitions, films, and other media, as well as a variety of editorials and opinion pieces designed to place the discipline of architectural history within a larger intellectual context.

Circulation

2,500 print circulation

Issuance

Quarterly: March, June, September, December issues

Ad Specs, Pricing & Deadlines

See jsah.ucpress.edu/content/advertisers.

Contact

University of California Press manages advertising for JSAH. Contact adsales@ucpressjournals.com.

PRINT & DIGITAL | SAH Annual International Conference

SAH Annual International Conferences bring professionals in architectural history and allied fields together for scholarly exchange and networking. Taking place each spring in April or May, our flagship event features paper sessions, keynote talks, receptions, architecture tours, and more.

Issuance

The SAH Annual International Conferences is held each spring, usually in April or early May.

Opportunities at a Glance

We offer multiple ways to engage our dedicated audience during conference. A detailed prospectus with opportunities, pricing, and deadlines unique to each event is published nine months before each event. See sah.org/conference for information on our latest conference. Generally, opportunities available include:

- *Sponsorships* — Underwrite the conference as a whole or choose a particular session or amenity to sponsor.
- *Program book ad* — Place an ad in the printed program book, distributed to several hundred participants
- *Sponsored post* — Place a one-time post in the Guidebook digital program app, available to all participants
- *Exhibit packages* — Showcase your latest works, host and author meet-and-greet, and more in our exhibition hall

Contact

To reserve sponsorship or exhibition space, please contact Christopher Kirbabas, CKirbabas@sah.org.

To reserve print or digital advertising or posts, please contact Olivia Archer, OArcher@sah.org.

PRINT | SAH Celebrates Awards Gala

About the event

SAH Celebrates is the Society of Architectural Historians' annual fundraising event held in Chicago. It recognizes the achievements of a diverse community of experts who shape the built environment and passionately advocate on behalf of historic places. The event highlights the importance of fostering a supportive community whose efforts ensure the stewardship of architectural gems like the SAH's headquarters at the Charnley-Persky House.

Circulation

Approximately 200 attendees

Audience

SAH members and nonmembers, including architects, architectural historians, designers, preservationists, museum professionals, corporate and civic leaders, and other passionate about architecture and design from Chicago and the U.S.

Issuance

The SAH Awards Gala is held annually in November.

Opportunities at a Glance

Several levels of sponsorship and full or half page program ads are available. A detailed prospectus with opportunities, pricing, and deadlines is published to our website six months before each event. Download our latest prospectus at sah.org/gala.

Contact

To reserve sponsorship or ad space, please contact Olivia Archer at OArcher@sah.org.